

Intervention: Mobilizing Action through Planning and Partnerships (MAPP)

Finding: Insufficient evidence to determine effectiveness

Potential partners to undertake the intervention:

- | | |
|---|---|
| <input type="checkbox"/> Nonprofits or local coalitions | <input type="checkbox"/> Businesses or labor organizations |
| <input type="checkbox"/> Schools or universities | <input type="checkbox"/> Media |
| <input type="checkbox"/> Health care providers | <input checked="" type="checkbox"/> Local public health departments |
| <input type="checkbox"/> State public health departments | <input type="checkbox"/> Policymakers |
| <input type="checkbox"/> Hospitals, clinics or managed care organizations | <input type="checkbox"/> Other: |

Background on the intervention:

Mobilizing for Action through Planning and Partnerships (MAPP) is a community-wide strategic planning tool for improving community health. MAPP was developed by the National Association of County and City Health Officials (NACCHO) in cooperation with the Public Health Practice Program Office, Centers for Disease Control and Prevention (CDC).

The goal of MAPP is to facilitate communities seeking to achieve optimal health by: (1) providing a tool to identify and use resources wisely; (2) taking the community's unique circumstances and needs into account; and (3) forming effective partnerships for strategic action.

Findings from the systematic reviews:

There was insufficient evidence to determine MAPP's effectiveness. Practices that lack sufficient research to support effectiveness should not be confused with ineffective programs. Rather, they should be recognized as programs that have the potential to become evidence-based practices—if properly evaluated. Practitioners are encouraged to monitor the impact of these programs in their communities and report on their findings in order to build a base of knowledge sufficient to reach consensus.

Additional information:

Mobilizing Action through Planning and Partnerships (MAPP) - mapp.naccho.org/MappModel.asp